

2017 Program Advertiser Information & File Sizes

MDU publishes an annual yearbook-program for the Spring Recital. Senior Ads, Good Luck Ads, and Business Ads are available. Yearbook-programs are available for \$10.00 at the Spring Recital and contain each show's information. All students have the opportunity to place ads, but participation is not required.

2017 Ad & Bundle Price Packages

Bundle your Spring Recital ad AND your Ballet La Crosse Fall Production ad for one reduced price!

BUSINESS ADS:

Ads must be purchased prior to: April 10th, 2017 (Please check one)

- If you are supplying your own finished artwork files, please follow the specifications below.
- Ads should be in a hi resolution (300dpi) PDF or JPG file format (**** see size and format below**)
 - Please email ads under 5MB to: communityrelations.mistysdance@gmail.com
(Please put Recital Ad - Your Business Name in the Subject field)
 - Ad files larger than 5MB can be dropped off at the MDU Studio on disk or flash drive.

- If you need assistance designing your ad - please email your photos, logos and text to: communityrelations.mistysdance@gmail.com, along with as much information describing your ad as you can. Your ad will be professionally designed and a proof will be sent to you for your approval.
(Design Cost: \$50).

Name: _____

Business Name: _____

Email Address: _____

Ad Size:	Spring Recital	Ballet La Crosse Playbill	Bundle & SAVE!
1/4 page: See Diagram!	\$125 3.625 w x 4.75 h	\$90 2.375 w x 3.875 h	\$170
1/2 page: Horizontal Only!	\$200 7.5 w x 4.75 h	\$160 4.875 w x 3.875 h	\$280
Full Page: (Interior Pages)	\$300	\$240	\$420
(Inside F/B Cover)	\$500	\$320	\$700
(Outside Back Cover)	\$550	\$450	\$775
Vertical Only!	7.5 w x 10 h	5.375 w x 8.75 h	

Full page interior - Recital Program
vertical only
(7.5w x 10h)
No Bleed

1/4 page - Recital Program
vertical only
(3.625w x 4.75h)

1/2 page - Recital Program
horizontal only
(7.5w x 4.75h)